



BL55070

Shanghai Belling Corp., Ltd  
zip: 200233 Tel: 86-021-64850700 Fax: 86-021-64855865

## LCD Driver for 140 Display Units BL55070

### 1 General Description

The BL55070 is a general LCD driver IC for 140 units LCD panel. It features a wide operating supply voltage range, incorporates simple communication interface with microcomputer and is suitable for multiple application.

### 2 Features

- Advanced low power CMOS Technology
- Selection of 1/2 or 1/3 bias, selection of 1/2 or 1/3 or 1/4 duty.
- Operation voltage: 2.5~5.5V
- Serial data interface
- 140(35x4) Display Units
- Low power dissipation design: Power saving mode: Idd=14uA at 5V and Idd=9uA at 3.3V; Sleeping mode: Idd<2uA
- On-chip RC oscillator
- VLCD for adjusting LCD operating voltage
- Excellent EMC immunity
- Compatible with general microcomputer
- LQFP44 package

### 3 Pin Assignment

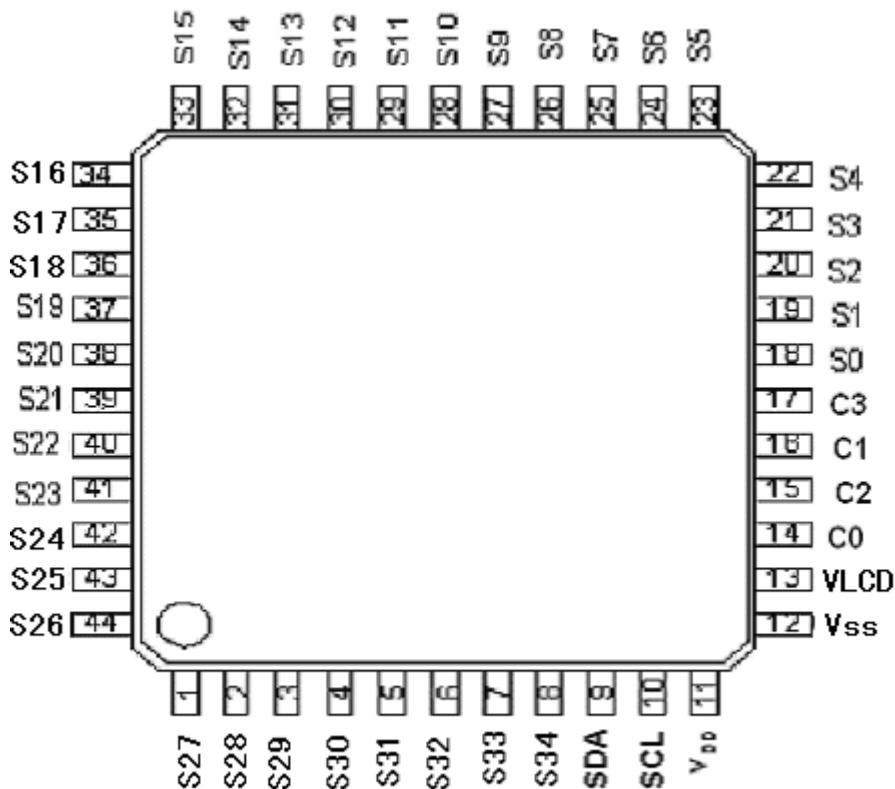


Fig 1



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#### 4 Pin Description

Pin No.	Pin name	Function
9	SDA	Serial data input/output
10	SCI	Serial clock input
11	Vdd	Supply voltage
12	Vss	ground
13	Vlcd	LCD supply voltage
14-17	Com0、Com2、Com1、Com3	Common terminal driving output
18-44、1-8	S0—S34	Segment terminal driving output

Tab.1

#### 5 Function Description

##### 1. function circuit

The BL550070 has all function circuits that can directly drive any static or multiplexed LCD containing up to four commons and up to 35 segments. The function circuits include: Power-on reset, LCD bias generator, LCD voltage selector, Oscillator, display RAM, Timing, Display latch, Shift register, Common/segment outputs, input/output bank selector, Blinker, Data pointer, etc.

##### 2. display function decription

The display RAM is a static 35x 4-bit RAM which stores LCD data. A logic 1 in the RAM bit-map indicates the on state of the corresponding LCD segment; similarly, a logic 0 indicates the off state. There is a one-to-one correspondence between the RAM addresses and the segment outputs, and between the individual bits of a RAM word and the common outputs. (see Fig.2).

Display RAM address and SEGMENT (S0~S34) output													
COM (Com0- Com3) 输出		0	1	2	3	.	.	.	.	31	32	33	34
	0												
	1												
	2												
	3												

Fig2

When display data is transmitted to the BL55070, the display bytes received are stored in the display RAM in accordance with the selected LCD drive mode. To illustrate the filling order, an example of a 7-segment numeric display showing all drive modes is given in Fig.3; the RAM filling organization depicted applies equally to other LCD types.



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drive mode	LCD segments	LCD backplanes	display RAM filling order								transmitted display byte																																																	
static			<table border="1"> <tr> <td>n</td><td>n+1</td><td>n+2</td><td>n+3</td><td>n+4</td><td>n+5</td><td>n+6</td><td>n+7</td></tr> <tr> <td>bit/ BP</td><td>0</td><td>c</td><td>b</td><td>a</td><td>f</td><td>g</td><td>e</td><td>d</td><td>DP</td></tr> <tr> <td>1</td><td>x</td><td>x</td><td>x</td><td>x</td><td>x</td><td>x</td><td>x</td><td>x</td><td>x</td></tr> <tr> <td>2</td><td>x</td><td>x</td><td>x</td><td>x</td><td>x</td><td>x</td><td>x</td><td>x</td><td>x</td></tr> <tr> <td>3</td><td>x</td><td>x</td><td>x</td><td>x</td><td>x</td><td>x</td><td>x</td><td>x</td><td>x</td></tr> </table>								n	n+1	n+2	n+3	n+4	n+5	n+6	n+7	bit/ BP	0	c	b	a	f	g	e	d	DP	1	x	x	x	x	x	x	x	x	x	2	x	x	x	x	x	x	x	x	x	3	x	x	x	x	x	x	x	x	x	MSS	LSB
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x = data bit unchanged.

Fig 3

### 3. I<sup>2</sup>C-bus protocol

I<sup>2</sup>C-bus slave addresses (0111000) are reserved for the BL55070

The I<sup>2</sup>C-bus protocol is shown in Fig.4. The sequence is initiated with a START condition (S) from the I<sup>2</sup>C-bus master which is followed by the BL55070 slave addresses available. After acknowledgement, one or more command bytes (m) follow which define the status of the addressed BL55070. The last command byte is tagged with a cleared most significant bit, the continuation bit C. The command bytes are also acknowledged by the addressed BL55070 on the bus. After the last command byte, a series of display data bytes(n) may follow. These display bytes are stored in the display RAM at the address specified by the data pointer. Data pointer are automatically updated and the data is directed to the intended BL55070 device. After the last display byte, the I<sup>2</sup>C-bus master issues a STOP condition (P).



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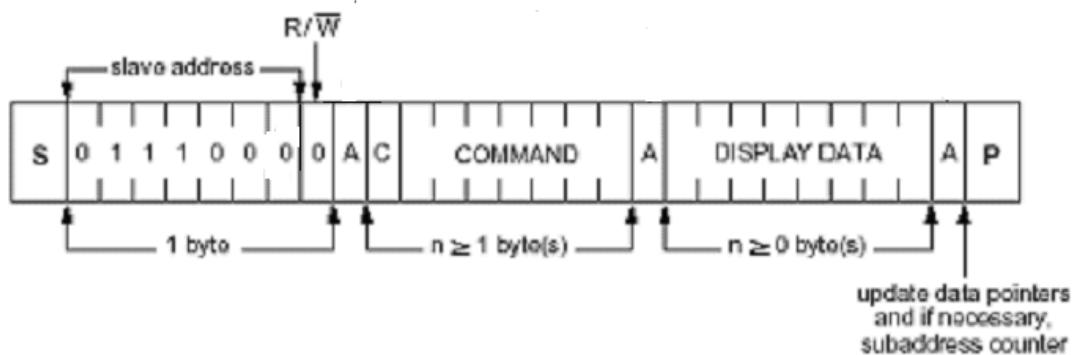
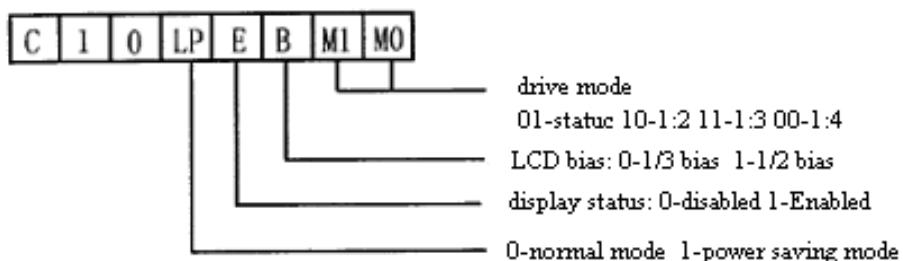


Fig 4

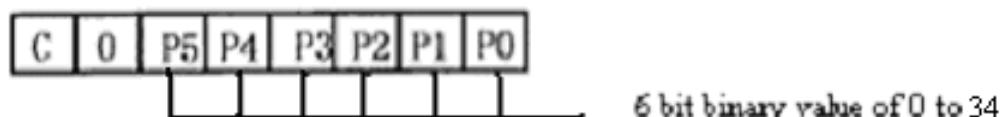
#### 4. command decoder

The command decoder identifies command bytes that arrive on the I<sup>2</sup>C-bus. All available commands carry a continuation bit C in their most significant bit position. The four commands available to the BL55070 are defined in Fig 5.

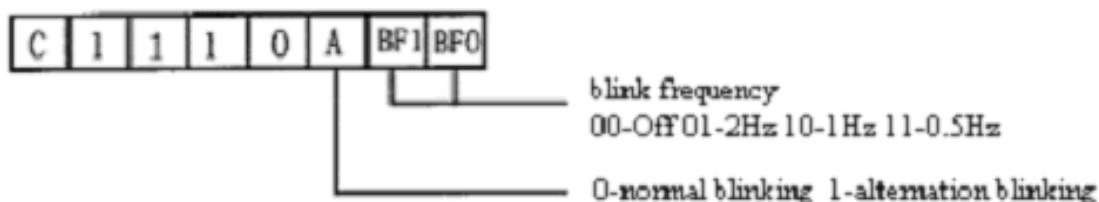
##### A. Mode set



##### B. Load data pointer



##### C. Blink control





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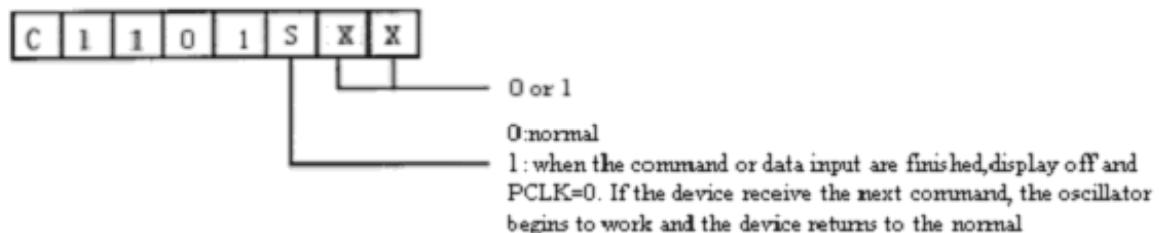
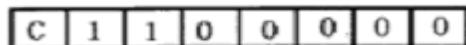
**D. Sleep control****E Device select**

Fig 5

**6 Absolute Maximum Rating**

Parameter	Symbol	Rating	Unit
Supply voltage	Vdd	-0.5~+6.0	V
LCD operating voltage	Vlcd	0~ Vdd	V
Input voltage	Vi	Vss-0.5~Vdd+0.5	V
Output voltage	Vo	Vlcd-0.5~Vdd+0.5	V
Vdd,Vss,Vlcd current	Idd,Iss,Ilcd	-50~+50	mA
Maximum power consumption	Ptot	400	mW
Operating temperature	Topr	-40~ +75	°C
Storage temperature	Tstg	-65~ +150	°C

**7 DC Characteristic**

Symbol	Parameter	Test Condition	Min	Typ	Max	Unit
Vdd	IC Operating voltage		2.5	-	5.5	V
Vlcd	LCD operating voltage		0	-	Vdd-2	V
Idd1	Supply current	Vdd=5V, VLCD=0V, Normal mode, internal oscillator	-	25	50	uA
Idd2	Supply current	Vdd=5V, VLCD=0V, power saving mode, internal oscillator	-	14	30	uA
Idd3	Supply current	Vdd=3.3V, VLCD=0V, Normal mode, internal oscillator	-	16	30	uA
Idd4	Supply current	Vdd=3.3V, VLCD=0V, power saving mode, internal oscillator	-	9	15	uA
I <sub>SL</sub>	Sleep current	Vdd=5V,VLCD=0V	-	1.5	2	uA
ViL	Low voltage input	SDA,SCL	Vss	-	0.3Vdd	V
ViH	High voltage input	SDA,SCL	0.7Vdd	-	6.0	V



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## 8 AC Characteristic

Ta=25°C

Symbol	Parameter	Test Condition	Min	Typ	Max	Unit
Fclk	Oscillator frequency	Vdd=5V,normal mode	125	180	300	KHz
Fclklp	Oscillator frequency	Vdd=3.3V, power saving mode	21	31	48	KHz
Tclkh	CLK HIGH time		1	-	-	us
Telkl	CLK LOW time		1	-	-	us
TBUF	Bus free time		4.7	-	-	us
Thd;STA	START hold time		4	-	-	us
Tlow	SCL LOW time		4.7	-	-	us
Thigh	SCL HIGH time		4	-	-	us
Tsu;STA	START set-up time		4.7	-	-	us
Thd;DAT	Data hold time		0	-	-	us
Tsu;DAT	Data set-up time		250	-	-	ns
Tr	Rise time		-	-	1	us
Tf	fall time		-	-	300	ns
Tsu;STO	STOP set-up time		4.7	-	-	us

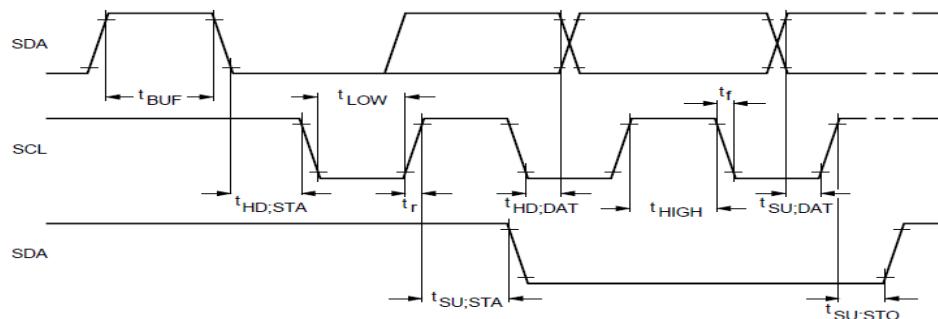


Fig 6

## 9 Typical Application Circuit

Note: 1/ when I<sup>2</sup>C are idle mode, SDA and SCL must be connect to high level(by pull up resistor), otherwise the device maybe can not go into power saving mode.

2/ In power-saving mode, SCL frequency must be less than 21KHz.

3/ Work at 1/3 bias, Vdd - Vlcd must be more than 2.9V.

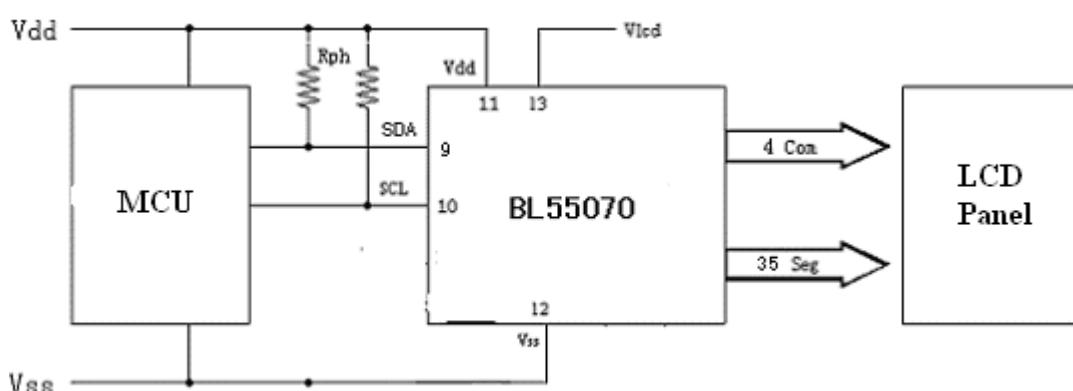


Fig 7



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## 10 Package Outline

LQFP44

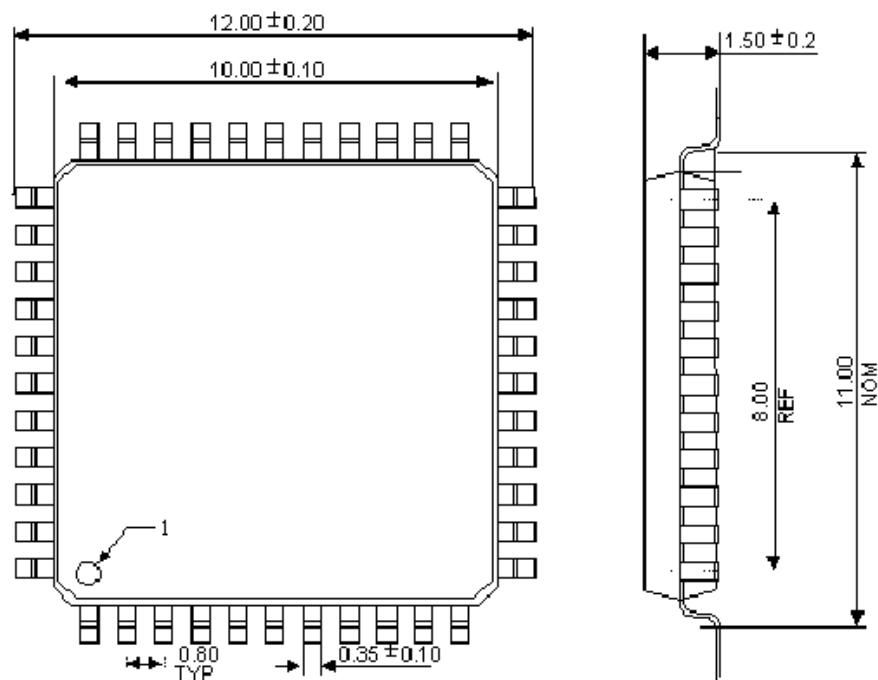


Fig 8